

Aesthetik Kids beds are now available in Costco stores across Australia

FOR IMMEDIATE RELEASE

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Melbourne, Victoria— In less than 9 months of launching its brand, Aesthetik Kids is excited to announce its partnership with Costco, making its opulent, whimsical kids' bed furniture available to 150,000+ members to see, try and buy in-store and online across Australia.

Costco's buying team is constantly on the hunt to add new products they know their members want— something for everyone. Partnering with Aesthetik Kids has enabled Costco to unlock the high-end children's bedroom furniture market.

The Melbourne-based, locally-owned furniture business presents an enchanting collection of exquisitely crafted beds that turn bedtime tantrums into delightful and thrilling experiences for children. Their designs draw inspiration from various themes, including animals, princesses, space, and camping, creating an enjoyable and exciting atmosphere for kids as they drift off to sleep.

Their beds are constructed with a sturdy mattress platform made of 100% solid wood slats, ensuring extra strength and safety for your child while they sleep. Safety guardrails are strategically positioned at the top and bottom of the beds, providing parents with peace of mind.



To ensure durability and easy maintenance, they utilise premium materials throughout the construction of their beds. Pinewood serves as an exceptionally robust base material, while Leathaire, known for maximum breathability, ensures easy cleaning and removal of marks.

"We are thrilled to partner with a retailer of Costco's calibre, bringing us one step closer to our mission of making our beds accessible to every Aussie child," said Jay & Justin, Co-Founders of Aesthetik Kids. "Our beds not only reflect unique designs but also embody safety and durability, allowing kids the freedom to express themselves. Ultimately, we want to make bedtime a joyous experience for the entire family and not a chore that ends up in a screaming match."

The new range of Aesthetik Kids beds is available now at Costco stores nationwide.

Prices for queen-sized beds range from \$1,299 to \$1,999, and all purchases include free delivery.

For more information about Aesthetik Kids and their offerings, please visit the [Costco website](#).

About Aesthetik Kids:

Aesthetik Kids is a prominent brand specializing in high-end kids' furniture. With a passion for creating inspiring and imaginative spaces, the children's furniture company designs unique, handcrafted beds that captivate children's hearts and inspire their dreams. The brand's commitment to quality and safety has earned them the trust of parents across the country. To see their full range of products visit www.aesthetikkids.com.au.

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